



Advance Brampton Fund

**Advance Brampton Fund Grant Information Session** 

2025 New and Small Project Stream



## The Advance Brampton Fund



The City recognizes the unique and valuable role that the non-profit sector can play in delivering projects that meet community need, complement City services and contribute to advancing City Priorities.

As such the city is pleased to offer the Advance Brampton Fund: a community granting program that supports non-profit sector development and provides municipal funding to eligible Brampton-based non profit or charitable organizations for strong project proposals that align with these priorities.

In 2025 the City Priority Areas that ABF will address are:

- Arts and Culture
- Recreation
- Community Safety

#### Structured to Support Project Growth

The Advance Brampton Fund is structured to support non-profit organizations starting up, developing and amplifying projects. The goal is to encourage grantees to move towards project sustainability and a strengthened ability to partner, collaborate and lead well managed and meaningful work within the local non-profit sector and Brampton community. The fund does not make multi-year grants, but organizations can apply annually with the same project.

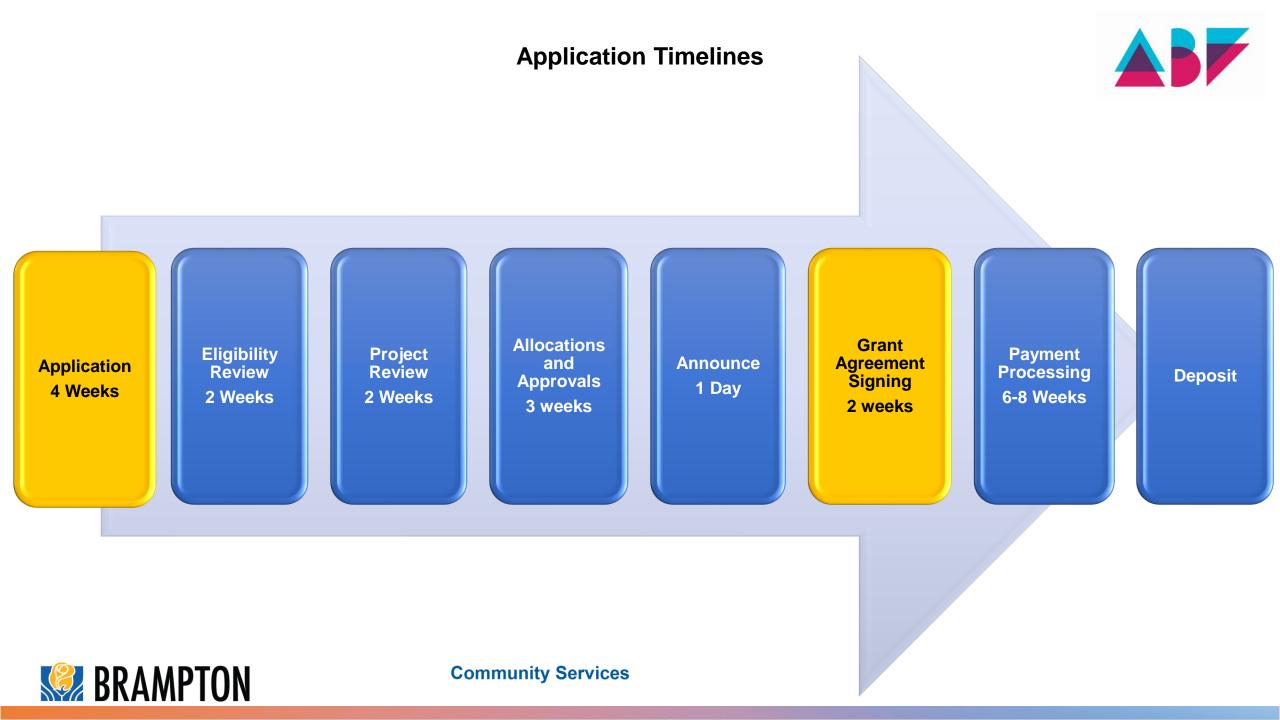


## Funding Stream at a Glance



	New and Small Projects		
Open to:	<ul> <li>Unincorporated Groups</li> <li>Registered Charities</li> <li>Incorporated Non-Profits</li> </ul>		
Insurance Required	\$2,000,000 in Commercial General Liability insurance		
Project Eligibility	Projects being run for the first time and/or projects with small funding needs.		
Available Funding	Up to \$5,000 in_project funds. <u>No matching requirement</u>		
Grant Term	ABF Funding must be spent between January 1, 2025 and December 31, 2025. Applicants must be able report on expenses, outputs and outcomes 60 days after their project end date or by March 1, 2026, whichever comes first.		
Application Intake	Annually: September 2, 2024 – September 30, 2024 *Only one application to the Advance Brampton Fund is accepted per applicant*		





## **Eligible Organizations**

**Brampton based Registered Charity** – For ABF purposes an organization or foundation that has a valid and subsisting registration as a charitable organization under the Income Tax Act (Canada) and has a registered permanent office address in Brampton.

**Brampton based Incorporated Non-Profit** – For ABF purposes an organization that is incorporated under the laws of Canada or Ontario as a not-for-profit corporation without share capital that has a registered permanent office address in Brampton.

**Brampton based Unincorporated Non-Profit (New & Small Projects Only)** – For ABF purposes an organizations consisting of two or more Brampton residents formed to pursue a purpose that is not-for-profit. The organization must be governed by a Volunteer Board of Directors, provide evidence of their non-profit purpose and activity and must identify two board members over the age of 19 with permanent residential addresses in Brampton who must execute the grant application and the City's grant agreement both personally and on behalf of the organization \* For organizations operating in Brampton who do not have a Brampton address on their corporate profile report a utility bill or rental agreement in the organization's name can serve as proof of location.

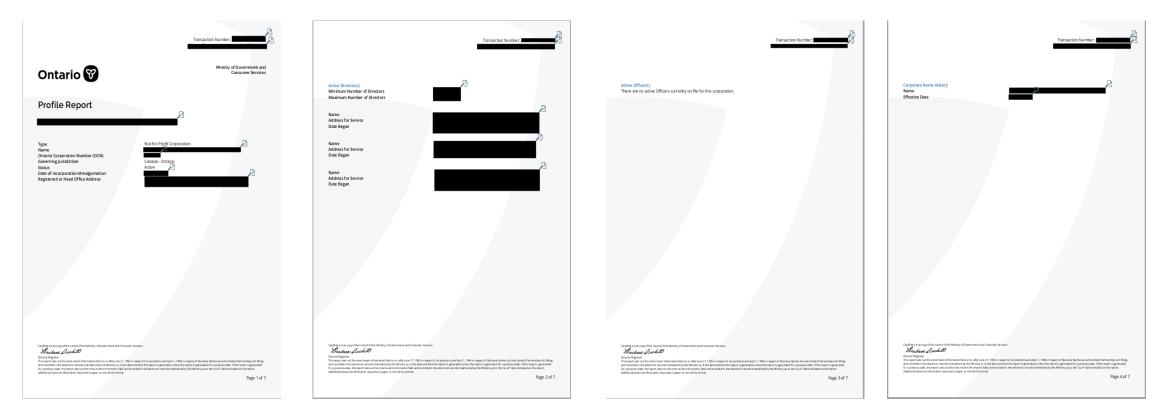
\* Unless listed on the Charity Details Page, Corporation Profile Report or Corporation Information Page a Board Members private address being in the City of Brampton can not qualify an organization as being Brampton based.



## **Proving Organizational Status**

Corporation Profile Reports and Corporate Information Pages are the only ways incorporated non-profits can prove their status to the ABF program. Letters Patents, CRA filings and responses and other documentation on organizational status will not be accepted.

#### **Corporation Profile Reports – Provincially Incorporated Organizations**

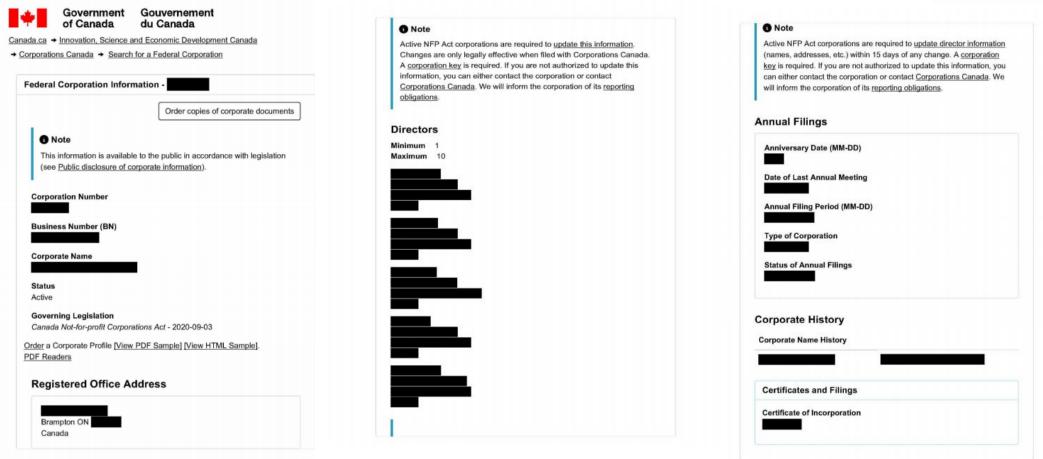


- Must show a Brampton Address as either Head Office Location or Mailing Address. Address must match what is in your application and on your insurance.
- Must show as active Non-Share corporation
- Must be dated for the year in which you are submitting your application
- ABF Guidelines share more about how to obtain, and cost associated.



### **Corporate Information Pages – Federally Incorporated Organizations**



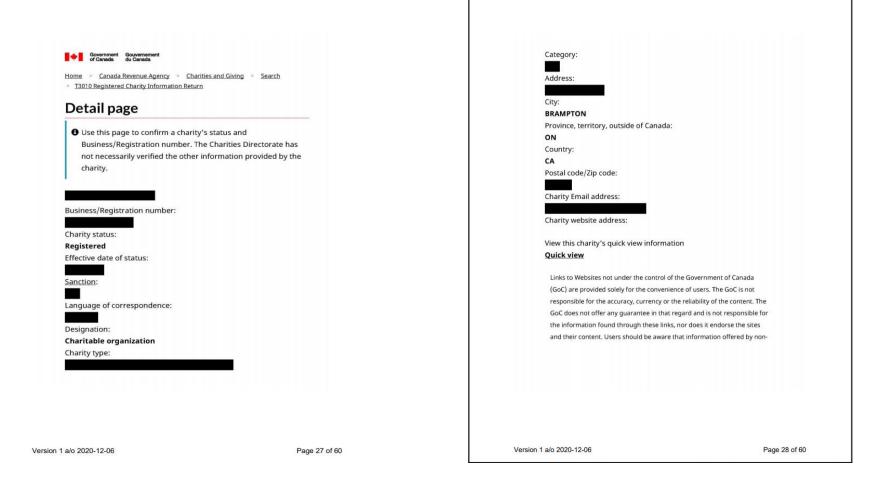


- Must show Not-for-Profit Corporations Act as governing legislation and show status as Active
- Must show a Brampton address as registered office address. Address must match what is on your application and insurance.
- Must be dated for the year in which you are submitting your application
- ABF Guidelines share more about how to obtain this document

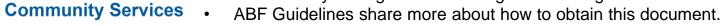


### **Charity Details Page – Registered Charities**





- Must show charity business/registration number
- Must show a Brampton address which matches what is on your application and on your insurance.
- Must show your organization is in good standing with CRA





#### Proving Status for Unincorporated Non-Profits/Groups



- Unincorporated Groups must prove their non-profit status, that they have processes in place to deal with decision making and financial contributions as well as prove they have a membership that is capable of being responsible for the funding provided by the Advance Brampton Fund.
- Non-Profit Status, organizational decision making and managing financial contributions proven through provision of:
  - Organization's constitution, by-laws, terms of reference and/or charter.
    - Ontario Government provides templated by-laws unincorporated groups can use to provide proof of their status once customized. Details found in the ABF Guidelines in Appendix E. Using this as a guide to create the organization's by-laws also ensures, should you choose to incorporate, your organization is in line with Ontario law for non-profits.
- Proving membership is done through the provision of a list of the organization's executive (volunteer board of directors).
- Photos of two executive members provide proof of the two individuals who will sign the ABF contract and take responsibility for the funding provision as well as commercial general liability insurance required to receive a grant.
- Unincorporated groups must have a bank account in the organization's name to receive ABF funding.



### **Required Organizational Insurance**



- Applicant organizations must carry Commercial General Liability Insurance in order to be considered for funding from the City of Brampton.
- Insurance must be in the name of the applicant organization and cover the obligations and operations of the organization against claims of bodily injury, including personal injury and death, and property damage or loss, indemnifying and protecting the recipient, their respective employees, servants, volunteers, agents, contractors, invitees or licensees, to the inclusive limit of \$2,000,000 per occurrence.
- Organizations prove their insurance coverage and extend it to the City of Brampton using <u>ONLY</u> the Certificate of Insurance form available in your application. This form must be filled out appropriately by an Insurance Industry Professional.
- More instruction on insurance can be found in section 4.3 of the ABF Guidelines.



## **Application Sections**



As outlined in the 2025 ABF Guidelines the application is broken down into 4 Stages of Review.

- 1. Eligibility Review This is where you prove your address, insurance and provide supporting documents to do so. It is not scored by reviewers, but if not completed appropriately can leave you ineligible for funding. All questions in this section are mandatory.
- 2. Organizational Information In this section there are a few mandatory questions and a few optional questions. None are scored by reviewers, but they do play a role in informing reviewers of your organization's work and history. They also help the City plan and gather data that helps to advance and foster a commitment to diversity, equity and inclusion.
- 3. Strategic Alignment Here you will select you the Priority Area to which you are applying, the project type and select the outputs and outcomes you will measure. These questions are all mandatory, you must select at least one outcome, and you must measure at least one output. If you are not measuring an output, please use a zero (0) to indicate this. If you measure one output your score will not be hurt by zeros in other output measure fields. This part of the application informs the score reviewers provide in the Project Alignment section of the next stage of review.
- 4. Project Evaluation This is the part of your application where you will tell us about your project. All the questions in this part of the application are mandatory and scored by reviewers.

### Appendix G – Application Questions and Evaluation Criteria Matrix for the New/Small Project Stream

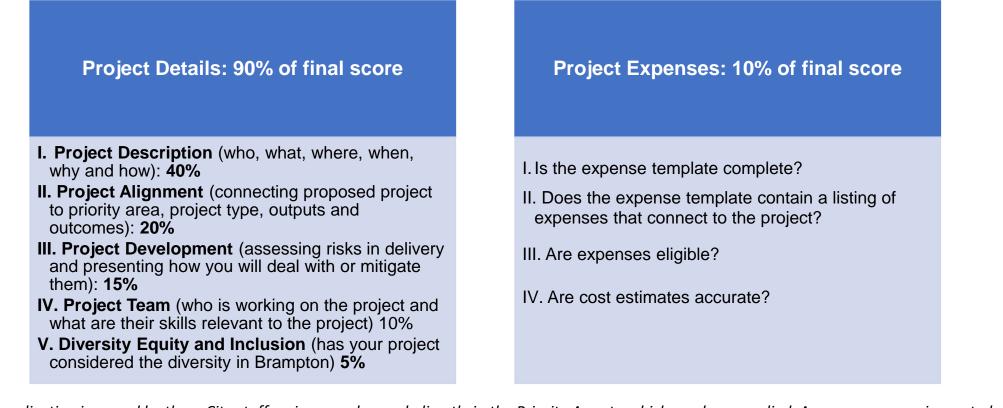
NEW/SMALL PROJECTS STREAM: REVIEW STAGE 1: ELIGIBILITY REVIEW		NEW/SMALL PROJECTS STREAM: REVIEW STAGE 2: ORGANIZATIONAL INFORMATION Answers to questions in this section do not impact your application's score or eligibility. The		NEW/SMALL PROJECTS STREAM: REVIEW STAGE 3: STRATEGIC ALIGNMENT Answers to these questions inform reviewers of your project's alignment to City Priorities and		NEW/SMALL PROJECTS STREAM: REVIEW STAGE 4: PROJECT EVALUATION Evaluation Scale: Strongly Disagree   Disagree   Neutral   Agree   Strongly Agree			
			inform the score provided in the "Project Alignment" section in Review Stage 4 outlined below.		Section	Question	Evaluation Criteria	Weighting	
		advance and loster diversity, equity and inclusion.				Project Description:	The project description is clearly		
			QUESTION:	Select the City Priority that your project aligns with and advances:		Project Start Date	detail to demonstrate that the		
			<b>REVIEW CRITERIA:</b>	One option must be selected.		<ul> <li>Project End Date</li> </ul>	project has been scoped.		
		Field must be completed.	WEIGHTING:	N/A	Project	Describe source and and to shade details		40%	
I confirm that I have the authority to submit this application.	WEIGHTING:	N/A			Details	such as:		40%	
					(90%)	<ul> <li>what you plan to do</li> </ul>			
	OUESTION	Your exercise time is mandate (mission attachment (200 words mew)	QUESTION:	Select the Project Type that your project aligns with and advances.		<ul> <li>how you plan to do it</li> </ul>			
11			<b>REVIEW CRITERIA:</b>	One option must be selected.					
			WEIGHTING:	N/A		<ul> <li>who this project will serve</li> </ul>			
2	NEW/SMALL PROJECTS STREAM: REVIEW STAGE 1: ELIGIBILITY REVIEW in this section do not impact your application's score but failure to answer necessary documentation could result in your application being deemed ineligible. I confirm that I have the authority to submit this application. Note: You must have authorization from your organization to complete this application. Box must be checked. N/A	REVIEW STAGE 1: ELIGIBILITY REVIEW sin this section do not impact your application's score but failure to answer necessary documentation could result in your application being deemed ineligible. I confirm that I have the authority to submit this application. Note: You must have authorization from your organization to complete this application. Box must be checked. 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REVIEW STAGE 2: ORGANIZATIONAL INFORMATION         I confirm that I have the authority to submit this application.       QUESTION:       Number of years your organization has been in operation:       REVIEW CRITERIA:       Gelect the City Priority that your project aligns with and advances:         Note: 'ou must have authorization from your organization to complete this application.       N/A       QUESTION:       N/A         QUESTION:       Number or organization's mandate/mission statement (200 words max).       REVIEW CRITERIA:       One option must be selected.         WEIGHTING:       N/A       QUESTION:       Select the Project Type that your project aligns with and advances.         Review CRITERIA:       Field must be completed.       N/A       Review CRITERIA:       One option must be selected.         WEIGHTING:       N/A       N/A       Review CRITERIA:       One option must be selected.       Review CRITERIA:       One option must be selected.         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Box must be checked.       Number of years your organization's mandate/mission statement (200 words max). Review CRITERIA: Field must be completed.       Review CRITERIA: Select the Project Type that your project aligns with and advances. Review CRITERIA: Dee option must be selected.       QUESTION: Review CRITERIA: Dee option must be selected.       Content the the model to defense and the community weight must and advances.       Content to defense and the community weight must and advances.       Description: Review CRITERIA: Description: N/A       Description: Review CRITERIA: Description: Review CRITERIA: Description: Review CRITERIA: Description: Review CRITERIA: Description: N/A       Description: Review CRITERIA: Description: Review CRITERIA: Description: Review CRITERIA: Description: Review CRITERIA: Description: Review CRITERIA: Description: N/A       Description: Review CRITERIA: Description: N/A       Descri	



## Breakdown of Review Stage 4 – Project Evaluation, New and Small Projects Stream



The New and Small Projects Stream offer a more accessible application and scoring rubric than the Developing and Amplifying streams.



Each application is scored by three City staff reviewers who work directly in the Priority Area to which you have applied. An average score is created, and applications are funded from highest scoring to lowest scoring until funds are depleted. Applications much achieve a minimum score of 50% to be eligible for funding in the New and Small Project Stream.

The criteria for which reviewers review the application questions is provided in the appendices of the 2025 ABF Guidelines.



## **City Priorities – Project Scope**



The Advance Brampton Fund funds projects that impact three priorities in 2025. Each priority represents a Municipal Department of importance to the City's work of developing vibrant, healthy, safe and inclusive neighbourhoods. Each City Priority prescribes project types, key performance indicators (Outputs) and outcomes. In applications, applicants will select a City Priority Area, a project type, the outputs associated with that project type that they will measure and outcomes their project hopes to achieve.

Form for "Application Form - New and Small Projects Stream"	Review Stage 3: Strategic Alignment - Project Outputs and Outcomes
Advance Brampton Fund New and Small Project Application Priority Area Selection	In this section you will provide projected measurements for outputs and outcomes. All output measurements must be filled. If you are not measuring a specific output use a 0 (zero) to indicate this. Not measuring an output will not impact your score negatively provided at least one is measured. The measures provided in outputs and the outcome/s you select will inform your score in the Project Alignment section of the Project Review.
Priority Areas are areas of funding deemed important to the City. Your project should have an impact on the area chosen. In order to understand which Priority Area is the best fit for your project please review the 2024 Advance Brampton Fund Guidelines and any other material referenced in the Priority Areas description.	Output Measurement: Development of a Creative Community of Artistic Practice
Select the City Priority that your project aligns with and advances.	Please provide a projected measurement for each output. If you are not measuring the output listed please use a 0 (zero) to indicate this.
Arts and Culture     Recreation	# of artists engaged (participating in some way)
community Safety	# of artists hired (paid)
PREVIOUS SAVE & CONTINUE EDITING NEXT	\$ value paid to Brampton artists
	# of participants (artist or non-artist)
Review Stage 3: Strategic Alignment In this section you will select a project type, project outputs and project outcomes. This section is reviewed and plays a role in how reviewers assess your	# of learning of professional development opportunities provided
application.	# of mentorship opportunities provided
Arts and Culture Priority Area:	# of volunteers
Supporting inclusive artistic expressions: Building Brampton's identity as a creative artist community through advancement of the <u>City of Brampton's</u> Culture Master Plan	# of volunteer hours
	Outcome Selection: Development of a Creative Community of Artistic Practice
Please select the project type that your project aligns with and advances?	Select all outcomes that your project will achieve.
<ul> <li>Arts and Culture projects that align with and support the City's Culture Master Plan by contributing to the development of a creative community of artistic practice in Brampton through educational and networking opportunities for artists and the creative community.</li> </ul>	<ul> <li>Brampton artists, creators, and arts organizations are better connected, share skills, and drive innovation in their practice</li> <li>Brampton residents interested in the arts are provided opportunities and education to help build their skill and level of engagement with artistic expression</li> </ul>
Arts and Culture projects that align with and support the City's Culture Master Plan by providing opportunities for the production and presentation of artistic work in Brampton	Brampton artists, creators, groups and audelince participate in meaningful exchange; enriching the community while embracing expression which showcases innovation in arts derived through cross-cultural and diverse connection and collaboration



## **City Priorities – Project Scope**

Arts and Culture			
Priority Area Focus:	Support Inclusive Artistic Expressions: Building Brampton's identity as a creative city with a vibrant and diverse artist community.		
Eligible Project Types:	<ul> <li>Projects that align with and support the City's <u>Culture Master Plan</u> by:</li> <li>1. Contributing to the development of a creative community of artistic practice in Brampton through educational and networking opportunities for artists and the creative community or,</li> <li>2. Providing opportunities for the production and/or presentation of artistic work in Brampton.</li> </ul>		
Outputs:	<ul> <li>Development of a Creative Community of Artistic Practice <ul> <li># of artists engaged (participating in some way, with or without pay)</li> <li># of artists hired (paid)</li> <li>\$ paid to Brampton artists</li> <li># of participants (artist or non-artist)</li> <li># of learning and/or professional development opportunities provided</li> <li># of mentorship opportunities provided</li> <li># of volunteers</li> <li># of volunteer hours</li> </ul> </li> <li>Opportunities for Production and Presentation of Artistic Work in Brampton <ul> <li># of performances or exhibitions presented</li> <li># of paid artists</li> <li>\$ value paid to Brampton artists</li> <li># of pile audience (in person)</li> <li># of live audience (virtual)</li> <li>\$ of gross revenue generated</li> <li># of volunteers</li> <li># of volunteers</li> </ul> </li> </ul>		
Outcomes:	<ul> <li>Brampton artists, creators and arts organizations are better connected, share skills and drive innovation in their practice.</li> <li>Brampton residents interested in the arts are provided opportunities and education to help build their skills and level of engagement with artistic expression.</li> <li>Brampton artists, creators, groups, and audiences participate in meaningful exchange, enriching the community while embracing expression, which showcases innovation in arts derived through cross-cultural and diverse connection and collaboration.</li> </ul>		





Recreation	
Priority Area Focus:	Uniting a healthy community through Recreation.
	Projects that align with and support the <u>Parks and Recreation Master Plan</u> . Projects should fall under one of the three areas below:
Eligible Project Types:	<ol> <li>Projects that encourage physical activities such as sports, or leisure activity requiring physical movement.</li> <li>Wellness projects, including education and outreach on physical literacy, mental wellbeing, and healthy and active lifestyles.</li> <li>Projects that encourage healthy and safe ways for Brampton youth and/or seniors to participate in organized gatherings to reduce isolation. Projects that demonstrate a commitment to physical and/or mental wellbeing will be prioritized.</li> </ol>
	Projects that focus on diverse and equity-deserving populations will be prioritized. Applicants should demonstrate this commitment in their application.
	Proposed projects must not duplicate programs or services offered by the City of Brampton. Applicants are advised to review <u>City delivered programs</u> online prior to submitting an application.
	Physical Activities         # of opportunities for residents to engage in physical activity         # of project participants         % of participants from diverse and/or equity deserving communities         # of volunteers         # of volunteer hours         # of community partner organizations involved in project delivery         # of participants to report physical and/or emotional well-being improvements as a result of project delivery.
Outputs:	Wellness Projects (including education and outreach)         •       # of physical literacy and/or mental wellbeing resources created         •       % of resources distributed to neighbourhoods that have been rated as having a low well-being index on the Region of Peel Neighbourhood Information         •       Tool         •       # of seminars, workshops or educational sessions delivered         •       # of project participants         •       # of volunteers         •       # of volunteer hours
	<ul> <li># of community partner organizations involved in project delivery</li> <li># of participants to report physical and/or emotional well-being improvements as a result of project delivery</li> </ul>
	Seniors and Youth Recreational Projects <ul> <li># of seniors participating in the project</li> <li># of youth participating in the project</li> <li># of volunteers</li> <li># of volunteer hours</li> <li>% of participants from diverse and/or equity deserving communities</li> <li># of participants to report physical and/or emotional well-being improvements</li> </ul>
Outcomes:	<ul> <li>as a result of project delivery</li> <li>Initiatives create a Brampton where residents are physically healthy through increased access to a diverse range of physical activities.</li> <li>Initiatives create a Brampton where residents have increased knowledge of physical literacy and mental wellbeing.</li> <li>Initiatives create a Brampton where senior and youth residents have increased opportunity for recreational participation and reduced incidences of social isolation.</li> </ul>





**Community Services** 

Found in section 5.2 of the 2025 ABF Guidelines



Community Safety	
Priority Area Focus:	Supporting an empowered and connected Brampton where everyone feels safe, has a sense of belonging, and has their needs met.
Eligible Project Types:	Projects that align with and support <u>Brampton's Community Safety</u> <u>Action Plan</u> . Projects should fall under one of the three areas of focus in the Action Plan: <ul> <li>Safety</li> <li>Awareness</li> <li>Empowerment</li> </ul> <li>Additional community safety and well-being projects may be considered if they provide sufficient data that demonstrate the need to focus efforts on an area outside of the Action Plan priorities of Safety, Awareness and Empowerment.</li>
Outputs:	<ul> <li># of workshops/educational sessions delivered</li> <li># of project participants</li> <li># of volunteers</li> <li># of volunteer hours</li> <li># of community partners involved in project delivery</li> <li># of participants to report physical and/or emotional well-being improvements as a result of project delivery</li> </ul>
Outcomes:	<ul> <li>Initiatives create stronger neighbourhoods which feel more inclusive, safer for residents, and increase public participation in the community.</li> <li>Initiatives create a safer Brampton by ensuring resident's primary needs are met.</li> <li>Initiatives create a Brampton where residents are more aware of community safety and well-being information, resources, and services available to them.</li> <li>Initiatives create a Brampton where residents are connected, included and feel like they belong.</li> <li>Initiatives create a Brampton where residents have increased opportunity and gain new or improved skills.</li> <li>Initiatives create a healthier Brampton by ensuring improved mental health of residents.</li> </ul>



**Community Services** 

Found in section 5.2 of the 2025 ABF Guidelines

## **Ineligible Organizations, Projects and Expenses**



#### Ineligible Organizations

(Not an exhaustive list. More information found in section 4.2 of the 2025 ABF Guidelines)

- For-Profit Corporations
- Individuals
- Public Libraries, School Boards, Schools, Classrooms
- Orgs that receive core funding from the City
- Political organizations
- National or Regional Organizations except where the application is submitted by a local chapter with a provable Brampton address.
- Religious or Faith groups that require adherence to a faith to participate.
- Hospitals, Clinic-based services or medical treatment projects

#### Ineligible Projects

(Not an exhaustive list. More information found in section 5.4. of the 2025 ABF Guidelines)

- · Projects taking place outside of Brampton
- Banquets
- Beauty Pageants
- Projects where Fundraising is the primary activity.
- Private Events
- Politically partisan projects
- Projects administered and funded by the City of Brampton Parks Division
- Major capital projects

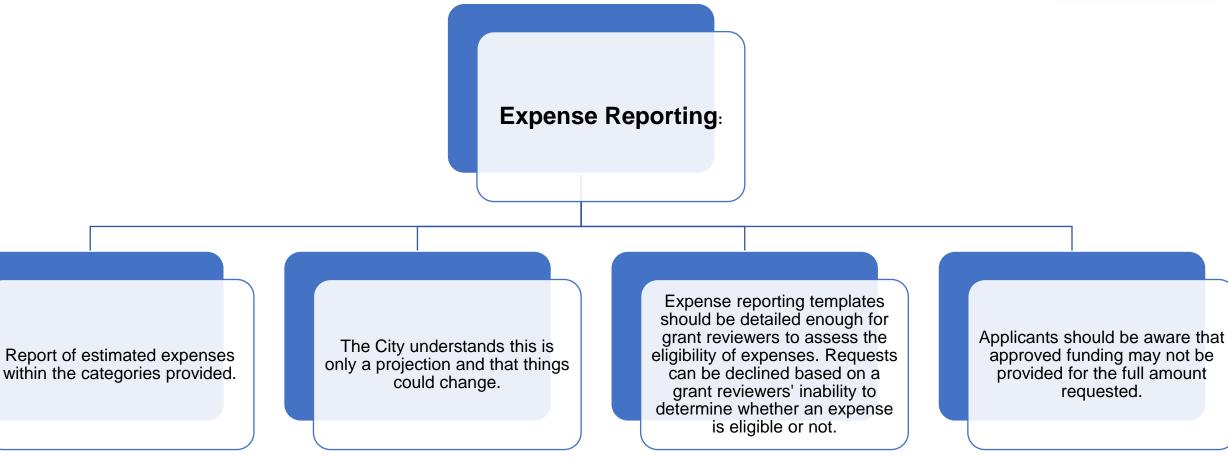
#### Ineligible Expenses

(Not an exhaustive list. More information found in section 5.5 of the 2025 ABF Guidelines)

- Trophies, awards, prizes and gifts
- · Scholarships and bursaries
- Expenses associated with controlled or illegal substances
- Insurance
- Staff and guest travel/accommodation
- Attendance at or fees associated with conventions and conferences
- Membership fees/dues









### **Expense Reporting in Applications**



Advance Brampton Fu	nd Projected Project Budget Reporting Template	
Expense Category *All ABF Expenses should fall into one of the below categories. Please read the instructions for each category carefully in order to determine how to report on items and values.	<b>Expense Items Listing</b> *List all of the eligible individual items within each expense category you expect to pay for with grant funding and provide a dollar value for each item	Paid With Grant Funding *Provide the summed value of any expenses in Column B - Expense Items Listing you will pay with grant funding. The total in this column should be no more than \$5,000 in the New and Smal Projects Stream
Example	Print Ads - \$1,000 Digital Ads - \$1,000 Ad Content Creation - \$1,000	\$3,000
Project Staff Wages *The value paid to organizational full-time, part-time or contracted staff while they work directly on this project.		\$0.0
Contracted Services *The value paid to artists, subject matter experts, consultants, accountants, researchers or other externally contracted individuals or organizations engaged in project delivery.		\$0.0
Project Venue *This is the cost to rent the venue specifically for project delivery. These are eligible expenses and can be paid with grant funding. If your project is delivered in your organization's office space the cost is considered administrative and can not be paid with ABF grant funding.		\$0.0
Project Supplies *Include the costs of any supplies needed for project delivery.		\$0.0
Project Related Printing and Copying Services *Include the value of any project related printing or copying services.		\$0.0
Marketing and Advertising Include the value of any marketing and advertising that is directly related to project delivery.		\$0.0
Food and Beverage *Include the value of any food and beverage needed for project delivery.		\$0.0
Equipment Rental *Provide the value of any equipment you will be renting to deliver your project. Other Eligible Expenses *Include the cost of any expense that is not listed above but is eligible as outlined in the 2024 Advance Brampton Fund Guidelines. Review staff will ensure these values are eligible. If determined to be ineligible they can reduce the value of your grant request.		\$0.0
Capital Purchases *Provide the value of any expenses related to the purchase of building materials, tools, equipment, software or technology for project delivery. These are considered capital expenses and are capped at \$2,500 in the New and Small Project Stream.	TOTAL PAID WITH GRANT FUNDING AND REQUEST VALUE	\$0.0

- **Expense Item Listing** List all expenses in a given category and their estimated value.
- **Paid with Grant Funding** provide the summed total of expenses being paid with ABF funding.
- Total Paid with Grant Funding and Request Value will auto populate to a maximum of \$5,000



# **Close Out Reporting**



All Advance Brampton Fund Grantees are expected to provide a Close Out Report. This close out report is due 60 days after the project end date in your application or by March 1, 2026, whichever comes first.



#### Items covered in Close Out Reports:

**Project Details** 

Expenses – Recipients provide a full listing of expenses at this stage.

Outcomes/Outputs



#### How to prove an expense:

An expense can be proven as **incurred** through a POS Receipt, invoice or contract.

An expense must be proven as **<u>paid</u>** through a POS Receipt, Cheque Copy, or Invoice clearly showing balance as paid.

An expense must be proven as paid <u>and received</u> through bank statements, credit card statements, POS Receipts

Payroll expenses can be proven through a submission of payroll documentation, paystubs, or in a lump sum through the provision of income tax reporting documentation.





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Webpage for all necessary information <u>www.Brampton.ca/abf</u>



**Community Services** 

#### **Contact Information**