

Notice of Intention to Amend Sign By-law 399-2002, Digital Class B Ground Sign (Billboard), 0 Wilkinson Road – Ward 3

Take notice that the City of Brampton intends to consider site-specific amendments to the Sign By-law 399-2002, as amended, pursuant to Procedure By-Law 160-2004, as amended.

On **Monday, August 12, 2024 at 7:00 pm** in the Council Chambers, City Hall, the Planning and Development Committee will consider the following proposed amendment to the Sign By-law:

Target Outdoor is requesting permission to erect a digital Class B ground sign (Billboard) along the Steeles Avenue East street frontage. The proposed sign is 32.54m² in area, 10m in height, constructed with the sign faces forming a “V” formation and would be located 3m from the closest property line. Whereas the Sign By-Law permits a Class B ground sign that has a static sign image (non-digital display), maximum area of 20m², maximum height of 7.5m, the sign faces must be parallel to each other, and the sign must be setback a minimum of 10m from any property line. A key map showing the location of the proposed ground sign is attached.

Anyone interested in speaking to this matter at the Committee meeting, or by delegating remotely, or making a written submission, should contact the City Clerk’s Office, no later than 4:30 pm, Friday, August 9th, 2024.

The public may also submit questions during the meeting regarding decisions made at the meeting via email to the City Clerk at cityclerksoffice@brampton.ca, to be introduced during the Public Question Period section of the meeting.

Information regarding this report is available for review on the [City website](#) or by contacting:

Ross Campbell,
Manager of Zoning & Sign By-law Services, Building Division,
905-874-2442, ross.campbell@brampton.ca

No further public notice will be given if Committee chooses to refer or defer consideration of the matter.

July 29, 2024

G. Scharback, City Clerk
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