### City of Brampton Recreation

## DIGITAL SCREEN ADVERTISING **PROGRAM**



Advertising on digital screens in Brampton Community Centres is a great way to reach your target audience.

Your ad will be displayed on 35 screens in six Community Centre locations across the City, reaching nearly half a million residents every month!

Brampton's population is 656,480 and 53% of residents were born outside of Canada. The City is made-up of 250 different cultures speaking 171 languages.

#### **Locations**

Cassie Campbell Community Centre Loafer's Lake Recreation Centre Save Max Sports Centre Gore Meadows Community Centre Riverstone Community Centre Susan Fennell Sportsplex

#### **Estimated Foot Traffic**

5,188,000 Total Annual Traffic 433,000 Total Monthly Traffic (Estimates pre-Covid)

#### Why Advertise with Us?

- High-traffic, active community spaces
- Targeted reach
- Family-friendly environment
- Ad dollars support the community

#### 2023 DIGITAL ADVERTISING PACKAGES

#### **12 Months**

\$3,525 / \$294 per month + HST

Four artwork changes permitted

**BEST VALUE!** 

#### **6 Months**

\$1,869 / \$311 per month + HST

Two artwork changes permitted

#### **3 Months**

\$1,035 / \$345 per month + HST

No artwork changes permitted

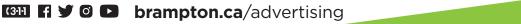
#### **Ad Specifications**

- Static image 1024 pixels wide x 768 pixels high
- 72 ppi resolution
- RGB color mode
- JPFG file format

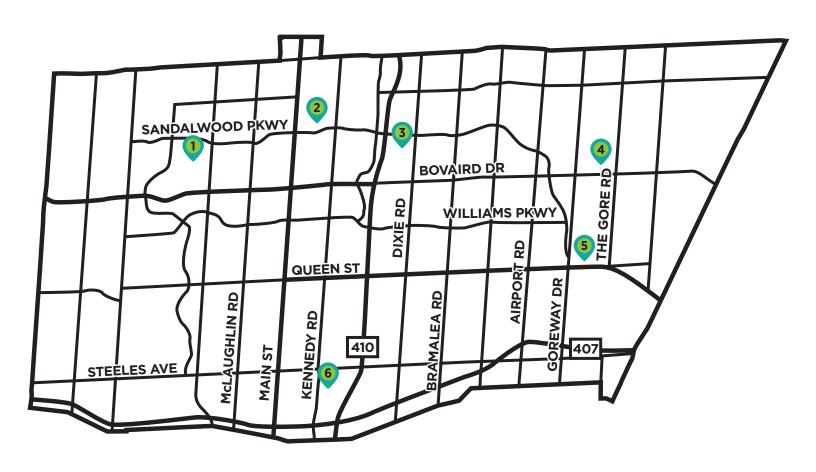
#### **Book Space**

Email sponsorbrampton@brampton.ca to book your ad space today.

For a complete list of advertising opportunities with the City of Brampton, visit our website.



# City of Brampton Recreation MAP



RECREATION CENTRE	LOCATION
1 Cassie Campbell Community Centre	1050 Sandalwood Pky W.
2 Loafer's Lake Recreation Centre	30 Loafers Lake Ln.
<b>3</b> Save Max Sports Centre	1495 Sandalwood Pky E.
<b>4</b> Gore Meadows Community Centre	10150 The Gore Rd.
<b>5</b> Riverstone Community Centre	195 Don Minaker Dr.
<b>6</b> Susan Fennell Sportsplex	500 Ray Lawson Blvd.