

# City of Brampton

# CAA CENTRE ARENA BOARD

# ADVERTISING PROGRAM



The CAA Centre offers a captive audience with 1,000,000 annual foot traffic. The Community Rinks (Red, Gold and Blue) are a high impact location, home to multiple hockey leagues and hockey schools, AAA Minor hockey association Credit River Capitals, and are also rented by minor hockey teams across the GTA and figure skating associations.

The CAA Community Rinks are also popular for Tournaments. Eleven tournaments are scheduled in Q2 2025 including OWHA, Brampton Canadettes and HK Memorial - Peel Police.

### 3 NHL Sized Ice Pads

- Red Rink
- Gold Rink
- Blue Rink

### Why Advertise With Us?



Brampton is a multicultural mosaic of almost 800,000 residents representing 250 cultures speaking 170 languages



High traffic, active community spaces



Targeted reach



Family-friendly environment



Ad dollars support the community

### ADVERTISING PACKAGE

1 Rink Board "Red Rink"	12 Months	<b>\$2,500 + HST</b>
1 Rink Board "Gold Rink"	12 Months	<b>\$2,500 + HST</b>
1 Rink Board "Blue Rink"	12 Months	<b>\$2,000 + HST</b>
1 Rink Board "All Three Rinks"	12 Months	<b>\$6,000 + HST</b>

*Production/Installation/Maintenance \$335 +tax per board. Ad Size: 2.5ft x 8ft (30" x 96")*

### Rink Naming and In-Ice logos are also available for the three ice-pads.

For more information about these opportunities or to book your ad space today, email [sponsorbrampton@brampton.ca](mailto:sponsorbrampton@brampton.ca)  
For a complete list of advertising opportunities with the City of Brampton, visit [www.brampton.ca/advertising](http://www.brampton.ca/advertising)



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