

# Call for Artists / Art Assistants My Neighbourhood Public Art Project, 2024-2025

The City of Brampton invites artists to **activate**, **revitalize**, **and transform** community spaces through the My Neighbourhood Art Project. We are seeking artists passionate about community engagement and public art to join our roster. Selected artists will have the opportunity to shape public spaces and community identity through collaborative public art projects.

## **Key Qualifications:**

- Demonstrated experience in public art.
- Demonstrated experience in facilitation or co-creation.

## **Opportunities and Compensation:**

- Artists may be selected for projects on a case-by-case basis, ensuring the right fit for each unique community initiative.
- Lead artists are compensated up to \$7,500, and assistant artists up to \$2,500, for a commitment spanning the summer and early fall of 2024.
- While inclusion on the roster does not guarantee immediate participation in this year's projects, it opens opportunities for involvement in the 2025 iteration of the My Neighbourhood Art Project, with planning beginning in early 2025.

#### **About the Program:**

Municipal public art programs often include several different streams of activity, ranging from large-scale, long-term projects aligned with capital development, to temporary street-level works of a human scale. As the City of Brampton works towards establishing a refreshed public art program through the implementation of the upcoming Public Art Strategy, there are interim opportunities to deliver small-scale public art initiatives that contribute to community vibrancy, local talent development, and targeted placemaking objectives.

The My Neighbourhood Art Project involves five communities in the co-creation of temporary public artworks. At each site, the City offers two to five artist-led workshops, tailored to the interests of the local community. The ideas and artwork generated in these workshops will be used to inspire the larger works. In some cases, there may be an opportunity for the community to take part in creating a larger public art piece, such as a mural, through a community paint day.

The concept of placemaking is widely known and applied in other downtown, municipal jurisdictions, where there is evidence that these types of initiatives deter graffiti and enhance neighborhood beautification. The My Neighbourhood Art Project will help to increase the geographic spread of public art projects within the City of Brampton and is an opportunity to engage residents in multigenerational, community-engaged creation sessions. The final artwork will reside in the public realm for an estimated five years. The condition of the artworks will be assessed annually, and the pieces will remain in situ as long as they are in good repair and relevant to the community.

Building on the success of the initial neighbourhood beautification project launched in 2023, the My Neighbourhood Art Project responds to a council directive for city-wide neighbourhood beautification. As a collaborative and participatory public art program, the My Neighbourhood Art Project addresses a need for meaningful, neighbourhood-level, community arts engagement.

To see My Neighbourhood Art 2023 Projects, visit <u>Brampton.ca/publicart</u>

#### **Application Process:**

- Applications are accepted on an ongoing basis until all roster spaces are filled, or by June 28, 2024, at 2:00 pm EDT whichever comes first.
- Please specify in your application your level of interest, whether as a lead artist or an assistant artist.
- Please refer to the Submission Form for more details on requested support materials.

We strongly encourage applications from individuals identifying as racialized (Asian, Black, Indigenous, etc.), 2SLGBTQIA+, as having a disability, and/or belonging to other groups who contribute to the diversity of our artistic community. Accommodations are available upon request to support the participation of all artists. If you have questions or require support with your application, please reach out at least one week before the submission deadline.

Questions can be directed to public.art@brampton.ca

To apply visit Brampton.ca/publicart